

TOWNS PEOPLE

2023 ANNUAL REPORT





Townspeople prides itself on providing **person-centered, permanent housing solutions.**

Empowering Lives, Providing Homes: 2023 Year in Review

In 2023, Townspeople made significant strides in fulfilling its mission to provide affordable housing to vulnerable San Diegans, leaving a lasting impact on the community. Through dedicated efforts, we successfully **supported 342 individuals** through three distinct programs tailored to meet the diverse needs of participants.

This comprehensive approach not only addressed immediate housing concerns but also contributed to creating a stable and supportive environment for those in need. By the end of the year, Townspeople achieved a remarkable **100% unit occupancy**, ensuring that every available space was utilized to provide secure housing to those facing housing insecurity.

PROGRESS TOWARDS GOALS

We established **four goals for accomplishment in 2023**. The following outlines our advancements toward their achievement.

1 After months of hard work and dedication, we celebrated a momentous occasion – the **launch of the shared housing portal** on September 25, 2023. The portal is a user-friendly website that allows San Diegans experiencing homelessness to find and connect with potential housemates looking to live together and share housing costs. Many thanks to organizations like Father Joe's Villages, PATH San Diego, Interfaith Community Services, RTFH, and more for signing on with us to implement this new solution.



WWW.TOWNSPEOPLE.ORG

THE NUMBERS

**New & Active
Participants**

72

**Workshop
Hours**

52

**Housemates
Matched**

5



2 Expand Community Engagement

"We must recognize housing is not a luxury but a fundamental human right."

*- Melissa Peterman
SDUT Op-Ed July 26, 2023*

We actively participated in events such as the Pride Parade and the AIDS Walk and Run, reinforcing our dedication to inclusivity. Additionally, our advocacy efforts were amplified through public discourse against the encampment ban and the publication of our op-ed championing effective, humane solutions to homelessness. We also created our first annual art installation celebrating HIV+ women and femmes living in San Diego. From the HeART displayed handmade Valentines in our office windows.

SOCIAL MEDIA HIGHLIGHTS



3 Finalize and Publicize New Strategic Vision

While progress on our goal to finalize and publicize our strategic vision is still ongoing and will extend into 2024, the groundwork laid in 2023 promises an inspiring roadmap for the future. An important part of that work in 2024 will be engaging with key stakeholders to ensure development of a shared vision that aligns with community priorities.



WELCOME NEW BOARD MEMBERS



Karen Connolly



Sean Harris



Kris Kuntz



Dennis Larkin



Myiesha Phelps



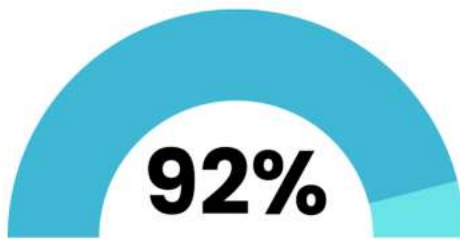
4 Be Awesome and Have Fun

Our pursuit of being awesome and having fun was not forgotten, as evidenced by the engaging events organized for our residents and our continued partnership with organizations like Cardboard Superheroes, exemplifying the resilience and joy integral to our mission.

WITH FRIENDS LIKE OURS, WE...

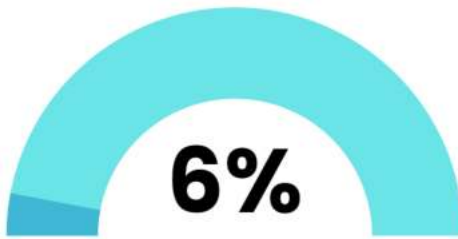
RAISED

\$2,264,284



92%

GRANTS



6%

PRIVATE DONORS



2%

IN-KIND

SUPPORTED

**342
PEOPLE**

**95%
STABILITY IN
SUPPORTIVE
HOUSING**

**16
STAFF**

THANK YOU, *Friends!*

MONICA BALL
ROBERT BERKSTRESSER
ROBERT BIRD
KAREN CONNOLLY
KALANI CREUTZBURG
PATRICIA DE FONTE
INGRID DE LLAMAS
JULIA JOHNSON
REBECCA JOHNSON
STEPHANIE JOHNSON
GEORGE LONGSTRETH

WADE LOVELL
JAMES MURRAY
TRICIA MUZQUIZ
ELLEN NASH
KELLY PAPAGEORGE
KAY PAUL
MELISSA PETERMAN
ROCHELLE RABIN
VENESSA ROLLINS
MELISSA ROSHNAYE
PHIL & DAWN RUDOLPH

REBECCA SECORD
AMY SINGLETON
KENT SMITH
ERICA SNYDER
ANGIE STRIEPLING
LINA WANG
STUART & SUSAN WEINSHANKER
TRACY WILSON
AARON WOLPOFF
BRIAN & KATHERINE WILSON
SUSAN & PAUL ZLOTNIK



DOUBLE
ZEBRA



**HARBOR
FREIGHT**



limit ⁸



VONS



TOWNSPEOPLE®



Townspeople –
Where Housing is a
Human Right.

WWW.TOWNSPEOPLE.ORG