





TOWNSPEOPLE


AIDS WALK AND RUN SAN DIEGO 2023

Sample Messages


Email Appeal Sample #1

 Calling All Champions of Change!  


Hey there, wonderful friends and family!  I'm excited to share an incredible opportunity to make a tangible impact in our community. This year I'll lace up my sneakers and join Team Townspeople for the AIDS Walk and Run in San Diego on September 30, 2023. This event isn't just a walk or run; it's a chance to come together and show our support for vital HIV/AIDS resources, programs, and prevention efforts.


But guess what? I'm not embarking on this journey alone – and that's where YOU come in!  I'm inviting each and every one of you to join me in this remarkable event. Whether you're up for a spirited walk, a brisk run, or even participating virtually from wherever you are, your presence will make a difference.

Here are the deets:

 Date: Saturday, September 30, 2023

 Location: San Diego (or virtually, if that suits you better)

 Registration: \$30 for youth, seniors, and virtual walkers, \$40 for adult walkers

 Our Goal: Together, we're aiming to raise \$3500 to support essential HIV/AIDS initiatives

By walking and fundraising as part of Team Townspeople, we're contributing to the advancement of HIV awareness, services, prevention, and the well-being of those affected by this cause. It's not just about the steps we take; it's about the strides we make toward ending stigma, fostering awareness, and ensuring access to crucial resources.

Ready to be a part of something powerful? Let's make a positive impact and show our collective support. Joining is simple: [click here](#) for more information and to register. Let's unite as a force for good and spread the message of compassion, understanding, and unity.

Can't wait to see you there, making history one step at a time!  

#TownspeopleAWR #TogetherForChange #AIDSWalkAndRun2023 #CommunityStrong
#HIVSupport #MakingStrides #SpreadLoveNotStigma

Email Appeal Sample #2

Dear Family & Friends,

The annual AIDS Walk & Run San Diego is just around the corner, and I am here to ask for your support. This event helps many HIV/AIDS service providers keep their doors open all year. With more than 18,000 San Diegans living with HIV/AIDS, it's so important that we continue to raise awareness of and funds for people living with HIV/AIDS.

I am walking with Townspeople this year and would love for you to join me! Will you help me reach my fundraising goal of \$100? It would mean a lot to me if you would also consider sharing my fundraising link on social media. The more people my message reaches, the faster I will reach my fundraising goal.

[copy and paste the URL to your fundraising page]

With Gratitude,

[Your Name]

Email Appeal Sample #3

Dear [Enter Name],

The AIDS Walk & Run San Diego is right around the corner. As you know, this event is near and dear to my heart, so I am here to ask for your support again. I have a personal goal to fundraise \$100 for Townspeople, a key service provider for people living with HIV/AIDS, and would greatly appreciate your support! Can you help me reach my goal by donating to my fundraising page? You can donate online with this link [copy and paste the URL to your fundraising page]. If I can fundraise \$1,000, I'll join the Extra Mile Club! I'd also be very grateful if you could share my fundraising page on social media to help me go the extra mile this year.

Many thanks,

[Your Name]

Text Message

Hey there [Friend/Family's Name]! 🌟 Hope you're doing great. I'm reaching out with something super exciting – I'm participating in this year's AIDS Walk and Run in San Diego on September 30 with Team Townspeople. 🏃💪

This event supports essential HIV/AIDS resources, programs, and prevention efforts. It would mean the world to me if you could join me! Whether you're up for a walk, a run, or participating virtually, your presence will make a real impact.

Here's the scoop:

📅 Date: September 30, 2023

💰 Registration: \$30 for youth, seniors, and virtual walkers, \$40 for adult walkers

🎯 Our Goal: Let's raise \$3500 together to support critical initiatives

Let's make strides together, fight stigma, and contribute to a worthwhile cause. Interested? You can find more info and register here: donate.thecentersd.org/Townspeople2023

Your support means everything – let's walk (or run) the talk and show our community that we stand together! Feel free to ask any questions. Thanks a million! 🌈❤️

Thank You Message

🌈✨ A Heartfelt Thank You for Your Support! ✨🌈

Hey there [Friend/Family's Name],

I wanted to take a moment to extend my deepest gratitude for your generous donation to support Team Townspeople in this year's AIDS Walk and Run. Your contribution truly warms my heart and means the world to me.

Your belief in our cause and willingness to stand alongside us in the fight against HIV/AIDS is incredibly inspiring. It will also make a tangible difference in supporting vital resources, programs, and prevention efforts. With your help, we're making strides toward a more compassionate and informed community.

Please know that your kindness is felt deeply, and your generosity will have a lasting impact. Together, we're creating a ripple effect of positive change.

Thank you again for your incredible support. Let's continue to walk hand in hand toward a brighter, healthier future for all.

Warmest wishes,
[Your Name]